

— A Digital Architect Focused On Creating Better Experiences

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Skill Set

Collaboration

- Experience working in Scrum format
- Host of many ideation workshops
- Facilitating design critiques

Research

- Heuristic evaluation
- Usability testing
- Hosting & facilitating user interviews
- A/B Testing

Design

- Wireframes & Mock ups
- Motion design with Principle & After Effects
- Creating production redlines for communicating designs
- Creating Style guides & pattern library

Prototyping

- Rapid fire prototyping for quick validation using Invision
- Advantaged prototyping via Framer & Origami Studio

Education

B.ENG Civil Engineering

Ryerson University 2013 - 2017

Work Experience

500px — Product Designer

April 2018 - Present

- Redesigning multiple experiences for our Web platform and IOS/Android mobile clients in as a part rebranding initiative.
- Performing Product audits at a very high and granular level.
- Developed the design system at 500px to create a standardize process for producing a cohesive experience cross platforms.
- Providing all round support for a newly built design team (consisting of UX Researcher and Visual Designer)

CIBC — Quality Assurance Analyst

May 2017 - Dec 2017 • 10 months

- Day to day quality measures were completed for mobile/web based applications to increase usability and optimize user flow before they are enabled for production use.
- Logged product defects in defect tracking system, including technical implementation issues such as system errors (test environment issues).